PICTURE IT POSSIBLE:

VISUAL STRATEGY + FACILITATION®



VISUAL INTRO



BIO

BELINDA JACKSON

FOUNDER & PRINCIPAL STRATEGIST

I'm a doodling biz coach and visual facilitator with extensive knowledge of instructional design, coaching, teaching and learning.

I believe that pictures are a powerful tool for creating positive change.

Women solopreneurs hire me to turn their chaotic idea treasure chest into a curated visual road map that they can understand, articulate and execute with ease!

Over the past 20 years, I have propelled teams and stakeholders from vision to meaningful social impact in the education sector.

I launched Picture it Possible in 2017 to help authors, career changers, business owners, mission-driven leaders and faith-based organizations talk through their ideas and capture their brilliance with stunning visuals.

Whether it's mapping out a career-changers' story to help them develop a personal life plan for the year ahead or helping organizations run more effective meetings by using visual process tools, Picture it Possible helps people finally stop ruminating and start moving forward.



We specialize in:





visual vision mapping



live scribing/ event note art

we capture your brilliance

VISUAL VISION MAPPING

IDEA SKETCHES

Using powerful questions, analyses, strategy mapping and visual planning tools to help business owners, content creators and pioneering leaders get clarity and strategize to achieve goals.

ARTISTIC INFOGRAPHICS



LIVE SCRIBING

Picturing Ideas "live" increases participant engagement during events, conferences, and meetings. Visual capture of key concepts helps students and readers understand core content, and guides authors during interviews and "book talks".

VISUAL NOTES



COLLABORATION DESIGN

VISUAL MAPPING FOR TEAMS

Wall chart templates, virtual collaboration space design, posters, and custom designed meeting plans help teams picture ideas and get aligned. Share complex reports and data using streamlined visualization. Easily communicate progress toward goals and guide planning.

VIRTUAL VISUAL FACILITATION















LAUNCH

Our clients have started new consulting / wellness businesses, re-designed blogs, and launched signature programs.



PUBLISH

We've helped authors plan book proposals, organize content, and deliver brilliant teachings and book talks.



LEAD

Mission-driven leaders have used our visuals to plan long-term strategy, jump start pre-service teacher training, and gather key insights from stakeholders.





PURPOSE

Picture it Possible exists to ignite the vision in others so that they are on fire and bring positive change in the world!

IMPACT

We collaborate with business owners, mission-driven leaders, universities, non-profit boards, schools, and faith-based organizations using visuals to amplify their message and achieve impact.



























WHY USE VISUALS?

INTERESTING FACTS

use of color can increase willingness to read by 80%



we remember 80% what we see

65

% of people who say they learn best with visual supports 60,000X

YOUR BRAIN PROCESSES VISUALS
60,000X FASTER THAN TEXT



Memorable Keynotes

Picture It Possible provided a unique platform to capture the salient points of our keynote speaker and conference. The visual display of the conference notes and highlights were absolutely beautiful and will be memorialized in one of the central office hallways of our school system.

- Dr. Douglas Anthony, PGCPS Leadership Center



Group Facilitation

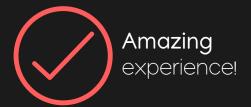
Belinda got participants thinking about their future plans in new and creative ways that just writing them down wasn't able to do. Plus, Belinda's wealth of tools, resources, and strategies allowed for an unparalleled level of choice and selection aligned with each person's individual style. As the host of the group, it was an honor to partner with such a professional, organized, and detailed session facilitator who I could count on to deliver excellence!

- Alicia Robinson, RerformED



PRAISE!

FROM OUR CLIENTS





Get Clarity

There isn't a book, tutorial or app out there that can produce the amazing results like working with Belinda. The way she takes your jumbled thoughts and turns them into an easy to follow, step by step map, makes reaching your goal an attainable feat.



Picture Big Ideas

This experience was a dream! It inspired me! It activated my imagination and made me look at my own work in a totally different way!

Picture It Possible was professional and created a quality, lasting product that both summarized key learnings for participants at the event and could be used by our organization for future marketing purposes. We had a great experience and recommend other organizations partner with PIP for a variety of visual meeting and event needs!

- Delaware Leadership Academy

ready to elevate your next event?

FOR BOOKING CONTACT:

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LET'S PICTURE POSSIBILITY TOGETHER!