

PICTURE IT POSSIBLE:

VISUAL STRATEGY
+ FACILITATION

VISUAL INTRO



HELPING SOCIAL
IMPACT LEADERS &
CEOS VISUALIZE THEIR
BOLD VISION FOR
CHANGE & UNLEASH
THEIR BRILLIANCE!



BIO

BELINDA JACKSON FOUNDER & PRINCIPAL STRATEGIST

I'm a doodling executive coach and visual facilitator with extensive knowledge of instructional design, coaching, teaching, and learning.

I believe that pictures are a powerful tool for creating positive change.

Mission-driven CEOs hire me to turn their chaotic idea treasure chest into a curated visual road map that they can understand, articulate and execute with ease!

Over the past 20 years, I have propelled teams and stakeholders from vision to meaningful social impact in the education sector.

I launched Picture it Possible in 2017 to help social impact teams and CEOs talk through their ideas and capture their brilliance with stunning visuals.

Whether it's mapping out a CEO's story to help them develop a personal strategy plan for the year ahead or helping organizations run more effective meetings by using visual process tools, Picture it Possible helps teams finally stop ruminating and start moving forward.



We specialize in:



vision workshops



live scribing/
event note art

we capture your brilliance

LIVE SCRIBING

Picturing Ideas "live" increases participant engagement during events, panel discussions, and focus groups. Visual capture of key concepts helps students and readers understand core content, and guides authors during interviews and "book talks".

**VISUAL
NOTES**



VISUAL VISION MAPPING

Using powerful questions, analyses, strategy mapping and visual planning tools to help business owners, content creators and pioneering leaders get clarity and strategize to achieve goals.

**IDEA
SKETCHES**

**ARTISTIC
INFOGRAPHICS**



VISUAL MEETING FACILITATION

Wall chart templates, virtual collaboration space design, posters, and custom designed meeting plans help teams picture ideas and get aligned. Share complex reports and data using streamlined visualization. Easily communicate progress toward goals and guide planning.

**VISUAL
MAPPING FOR
TEAMS**

**STRATEGIC
PLANNING
WORKSHOPS**



you take action

LAUNCH

Our clients have launched successful events, new programs, and products.



PUBLISH

We've helped authors visually plan book proposals, organize content in artistic infographics, and deliver brilliant teachings and book talks.



LEAD

Social impact leaders have used our templates and workshops to plan long-term strategy, jumpstart pre-service teacher training, and gather key insights from stakeholders.



we capture. you take action. **together** we change the world!

together

WE CHANGE THE WORLD

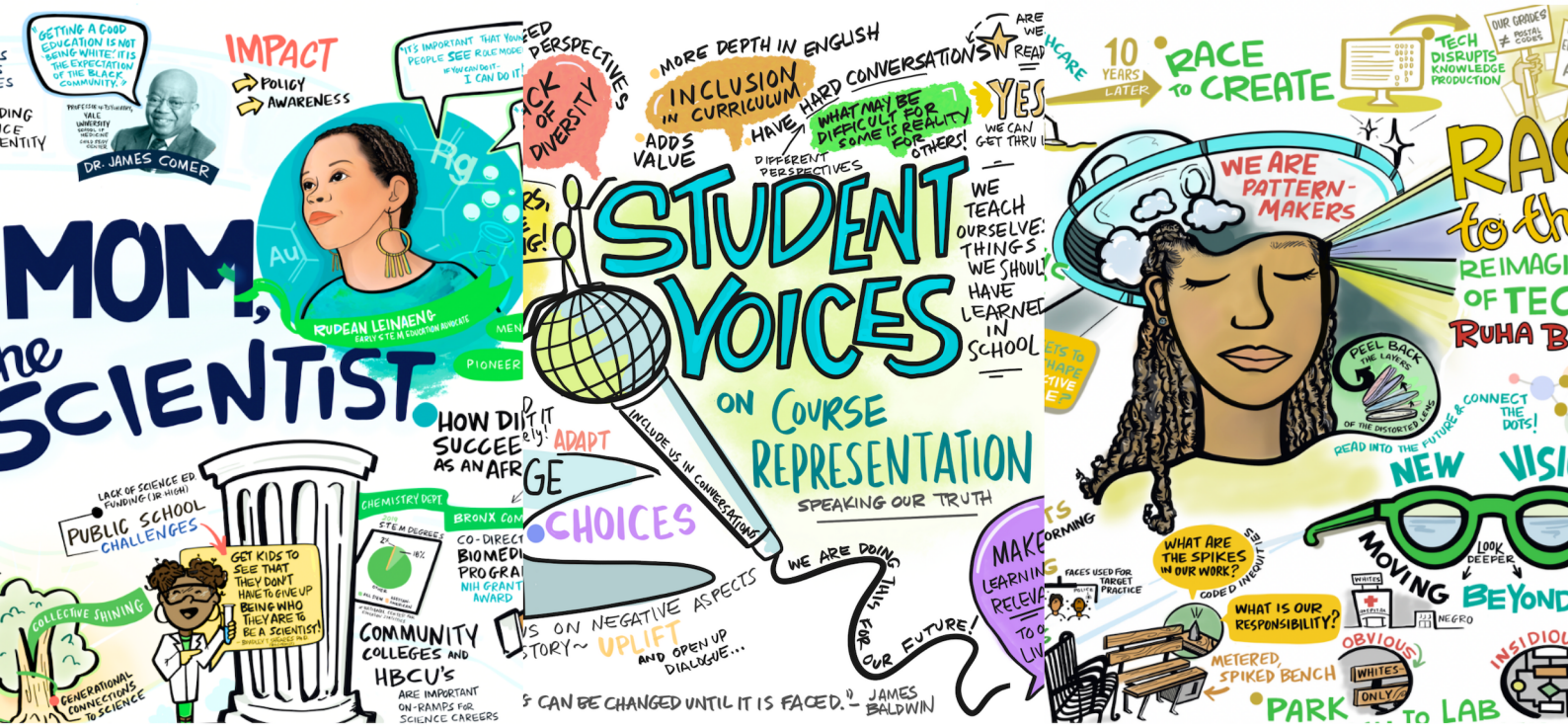
PURPOSE

Picture it Possible exists to ignite the vision in others so that they are on fire and bring positive change in the world!

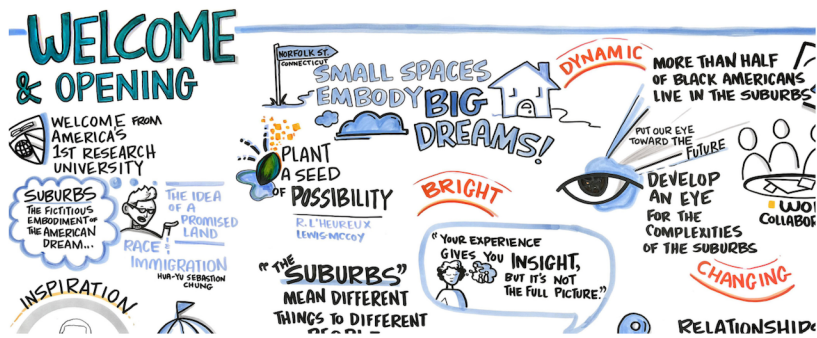
IMPACT

We collaborate with social impact organizations, universities, and boards using visuals to amplify their message and achieve impact.



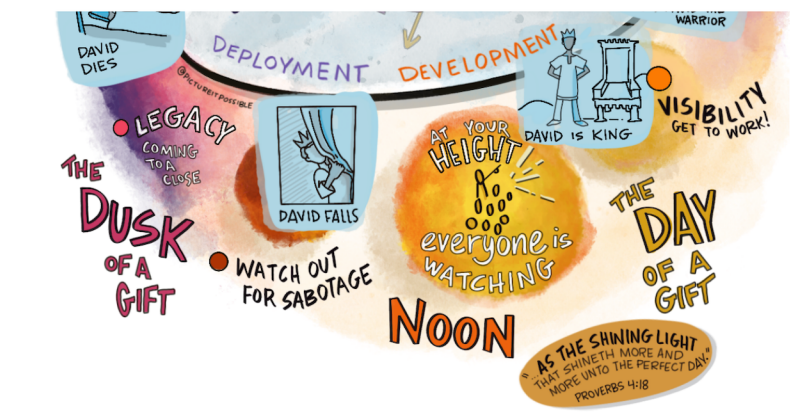


WHAT CLIENTS HAVE TO SAY



JOHNS HOPKINS UNIVERSITY SCHOOL OF EDUCATION | DR. ANNETTE ANDERSON

Using Picture It Possible elevated our entire Greater Impact Leadership Conference experience. The graphic recordings were a great conversation starter between sessions for attendees. We were simply blown away by the final product! We will definitely use Picture It Possible in the future.



TIMES OF A GIFT | BRYAN MEADOWS

This experience was a dream! It inspired me! It activated my imagination and made me look at my own work in a totally different way!

DELAWARE LEADERSHIP ACADEMY UNIVERSITY OF DELAWARE

"Picture It Possible was professional and created a quality, lasting product that both summarized key learnings for participants at the event and could be used by our organization for future marketing purposes. We had a great experience and recommend other organizations partner with PIP for a variety of visual meeting and event needs!"

Other Organizations we have worked with:

- National Assistant Principal Leadership Conference
- The Center for Birth Equity
- LESSONCAST LEARNING: Curriculum Representation Workshop Series
- Hope House of St. Croix Valley
- Kneology Conference

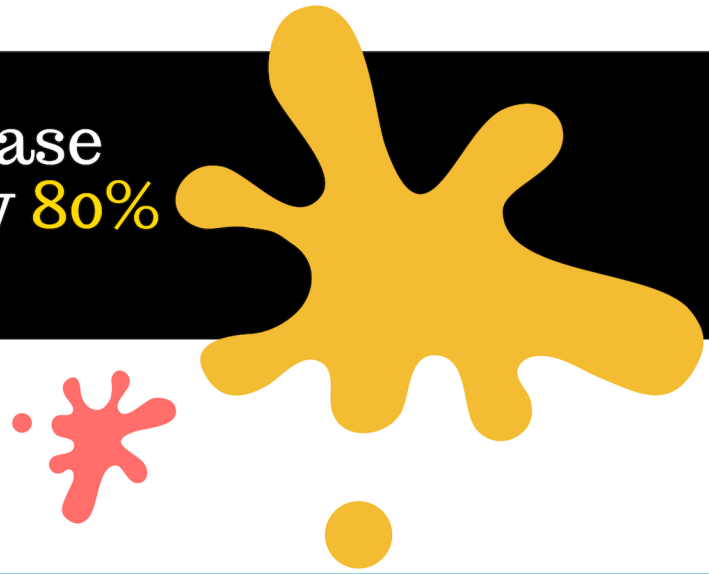
For More Information Visit:
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hello@pictureitpossible.co



WHY USE VISUALS?

INTERESTING FACTS

use of **color** can increase willingness to read by **80%**



we remember of **80%** what we see



65

% of people who say they learn best with visual supports

60,000X

YOUR BRAIN PROCESSES **VISUALS** 60,000X FASTER THAN TEXT



PRAISE!

FROM OUR CLIENTS



Amazing
experience!

Get Clarity



There isn't a book, tutorial or app out there that can produce the amazing results like working with Belinda. The way she takes your jumbled thoughts and turns them into an easy to follow, step by step map, makes reaching your goal an attainable feat.



Picture Big Ideas

Belinda got participants thinking about their future plans in new and creative ways that just writing them down wasn't able to do.

Picture It Possible was professional and created a quality, lasting product that both summarized key learnings for participants at the event and could be used by our organization for future marketing purposes. We had a great experience and recommend other organizations partner with PIP for a variety of visual meeting and event needs!

- Delaware Leadership Academy



ready to elevate your next event?

FOR BOOKING CONTACT:

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LET'S PICTURE POSSIBILITY TOGETHER!